

News Release

FOR IMMEDIATE RELEASE**Date:** October 28, 2010**Contact:** Tara Eaker
Marketing Manager
467-6667
teaker@greenvillesc.gov**CITY OF GREENVILLE POINSETTIA CHRISTMAS PARADE SCHEDULED
FOR DECEMBER 4***Applications are now being accepted for the 2010 parade*

Greenville, S.C. – The City of Greenville Poinsettia Christmas Parade will once again help usher in the holiday season with an illuminating parade that will line the streets of downtown Greenville. The parade, a long standing City tradition, features over 75 musical marching units, elaborately decorated floats and, of course, Santa Claus! This year's parade theme is "The Twelve Days of Christmas" and will take place on Main Street from Augusta Street to North Street on December 4 at 6 p.m.

Business, school or community groups interested in participating in this year's parade can apply in one of the following categories with corresponding entry fees: floats (\$100), non-profit or charitable organization floats (\$50), marching/walking unit (\$200) and non-profit or charitable organization walking unit (\$75). Parade applications can be accessed online at www.greenvillesc.gov and are due by Friday, November 12.

For additional information about the parade, please visit the City's website or contact Special Events Coordinator Will Young at 467-4484.

#